



WILSON PERKINS ALLEN OPINION RESEARCH

WPA ID: 14-312

324 Second Street, SE  
Washington, DC 20003  
405.286.6500  
www.wparesearch.com

JCN\_SC\_JUDGES\_BENCHMARK SURVEY\_MQ\_140911.DOCX

JUDICIAL CRISIS NETWORK

STATEWIDE

RPV 2016 ELECTION

SEPTEMBER 10-11, 2014

**SAMPLE:**

n=502 2016 RPVs

MoE=±4.4%

NO CODE/ASK ALL QUESTIONS

**INTRODUCTION:** Good evening. May I please speak with NAME FROM FILE? My name is \_\_\_\_\_ and I'm calling from WPA Research, a national public opinion firm. This evening we're conducting a short scientific survey in your area and we'd like to get your opinions. We're not selling anything and your responses will be completely confidential.

1. First, are you or any member of your immediate family a member of the news media, a Public Relations company, or an active participant with any political campaign?
  1. Yes ..... TERMINATE
  2. No/All other ..... 100%
2. Now thinking ahead to the 2016 Presidential election, as you may be aware, very few people actually vote in Primary Elections - How likely is it you will vote in the 2016 Primary Election for President? Would you say you are ROTATE TOP-TO-BOTTOM, BOTTOM-TO-TOP
  1. Very likely ..... 96%
  2. Somewhat likely ..... 4%
  3. Not too likely ..... TERMINATE
  - ...or..
  4. Not likely at all ..... TERMINATE
  5. DK/Refused ..... TERMINATE
3. And, as you may know, in South Carolina a voter may choose to vote in either the ROTATE Republican or Democratic primary, but may not vote in both. Which primary do you plan to vote in, the ROTATE Republican or Democratic primary?
  1. Republican ..... 100%
  2. Democratic ..... TERMINATE
  3. Not sure/Haven't decided yet ..... TERMINATE
  4. Neither ..... TERMINATE
  5. DK/Refused ..... TERMINATE

Now I am going to read you a list of names of people active in politics. After I read each one, please tell me if you have a favorable or unfavorable impression of that person. If I read you one you have never heard of, just tell me and we'll move on to the next person.

**IF FAVORABLE/UNFAVORABLE, ASK:**

And, would you say you have a VERY (favorable/unfavorable) impression of that person, or just SOMEWHAT?

The (first/next) one is...**RANDOMIZE**

		Total Fav	Very Fav 1.	Somewhat Fav 2.	No Opinion DNR 3.	Never heard of 4.	Somewhat Unfav 5.	Very Unfav 6.	Total Unfav
4.	Nikki Haley	80%	54%	26%	6%	3%	4%	6%	10%
5.	Henry McMaster	50%	23%	27%	21%	17%	6%	6%	12%
6.	Alan Wilson	36%	19%	18%	17%	41%	3%	3%	6%
7.	Chris Christie	46%	20%	25%	19%	11%	12%	11%	24%

Now, thinking about the Presidential election coming up in 2016...

8. If the Republican primary election for United States President were held today, for whom would you vote if the candidates were...

Chris Christie  
Ben Carson  
Rand Paul  
Paul Ryan  
Rick Perry  
Mike Huckabee  
Jeb Bush  
Ted Cruz  
Marco Rubio  
Scott Walker  
Bobby Jindal  
...or...  
Rick Santorum

6.	Mike Huckabee	14%
2.	Ben Carson	14%
5.	Rick Perry	9%
7.	Jeb Bush	9%
1.	Chris Christie	8%
3.	Rand Paul	7%
4.	Paul Ryan	6%
8.	Ted Cruz	5%
9.	Marco Rubio	5%
10.	Scott Walker	3%
12.	Rick Santorum	2%
11.	Bobby Jindal	1%
13.	Someone else (specify) <input type="text" value="DNR"/>	2%
14.	Won't vote/none <input type="text" value="DNR"/>	1%
15.	DK/Refused <input type="text" value="DNR"/>	13%

And, thinking again about the election for Presidential election coming up in 2016.....

9. If the Republican primary election for United States President were held today and your top choice doesn't run, who would be your second choice if the candidates were...

RANDOMIZE EXCLUDE CHOICE FROM Q8

Chris Christie  
Ben Carson  
Rand Paul  
Paul Ryan  
Rick Perry  
Mike Huckabee  
Jeb Bush  
Ted Cruz  
Marco Rubio  
Scott Walker  
Bobby Jindal  
...or...  
Rick Santorum

2.	Ben Carson	10%
3.	Rand Paul	9%
7.	Jeb Bush	9%
1.	Chris Christie	8%
5.	Rick Perry	8%
6.	Mike Huckabee	8%
9.	Marco Rubio	8%
8.	Ted Cruz	4%
10.	Scott Walker	4%
11.	Bobby Jindal	4%
4.	Paul Ryan	3%
12.	Rick Santorum	2%
13.	Someone else (specify) <u>DNR</u>	4%
14.	Won't vote/none <u>DNR</u>	2%
15.	DK/Refused <u>DNR</u>	17%

The next President could appoint as many as three new justices to the U.S. Supreme Court, enough for a new majority...

10. Knowing that, how important is it to you that the next president appoint judges who have a record of basing their decisions on the Constitution and the law as it was written? Would you say it is **ROTATE TOP TO BOTTOM; BOTTOM TO TOP** very important, somewhat important, not that important, or not important at all?

<b>TOTAL VERY/SOMEWHAT</b>	<b>98%</b>
<b>TOTAL NOT THAT/NOT AT ALL</b>	<b>2%</b>
1. Very Important	93%
2. Somewhat Important	5%
3. DK/Refused <b>DNR</b>	1%
4. Not That Important	1%
5. Not Important At All	<1%

Now, I am going to read you some brief statements that you might hear about Chris Christie. For each statement, please tell me whether this information would make you more likely to vote **ROTATE** for or against **END ROTATION** Chris Christie, or if it makes no difference either way in how you might vote.

**IF VOTE FOR/AGAINST, ASK:**

And would you say it would make you MUCH more likely to vote (for/against) Chris Christie or just SOMEWHAT?

**RANDOMIZE AND READ EACH RESPONDENT HALF OF Q11-Q14**

	<b>Total Vote for</b>	<b>Much For 1.</b>	<b>Smwt For 2.</b>	<b>No Diff 3.</b>	<b>DK/Ref <b>DNR</b> 4</b>	<b>Smwt Agnst 5.</b>	<b>Much Agnst 6.</b>	<b>Total Vote Agnst</b>
11. Chris Christie nominated liberal judicial activists to the New Jersey Supreme Court, including a liberal Democrat as Chief Justice.	<b>5%</b>	2%	3%	30%	3%	27%	34%	<b>61%</b>
12. Chris Christie promised over and over to fix his state's liberal supreme court by appointing justices who follow the rule of law, but he broke that promise and instead nominated several liberal judicial activists.	<b>4%</b>	1%	3%	24%	6%	26%	40%	<b>66%</b>
13. Chris Christie supported President Obama's nomination of liberal Justice Sonia Sotomayor to the U.S. Supreme Court.	<b>7%</b>	3%	4%	24%	5%	28%	36%	<b>64%</b>
14. Chris Christie appointed an attorney general who refused to join South Carolina and 26 other states when they filed a lawsuit to challenge Obamacare in court.	<b>14%</b>	6%	8%	27%	3%	20%	36%	<b>56%</b>

And now that you have heard some more information ....

15. Do you have a **ROTATE** favorable or an unfavorable **END ROTATION** impression of Chris Christie?

**IF FAVORABLE/UNFAVORABLE, ASK:**

And, would you say you have a VERY (favorable/unfavorable) impression of Chris Christie or only a SOMEWHAT(favorable/unfavorable)impression of it?

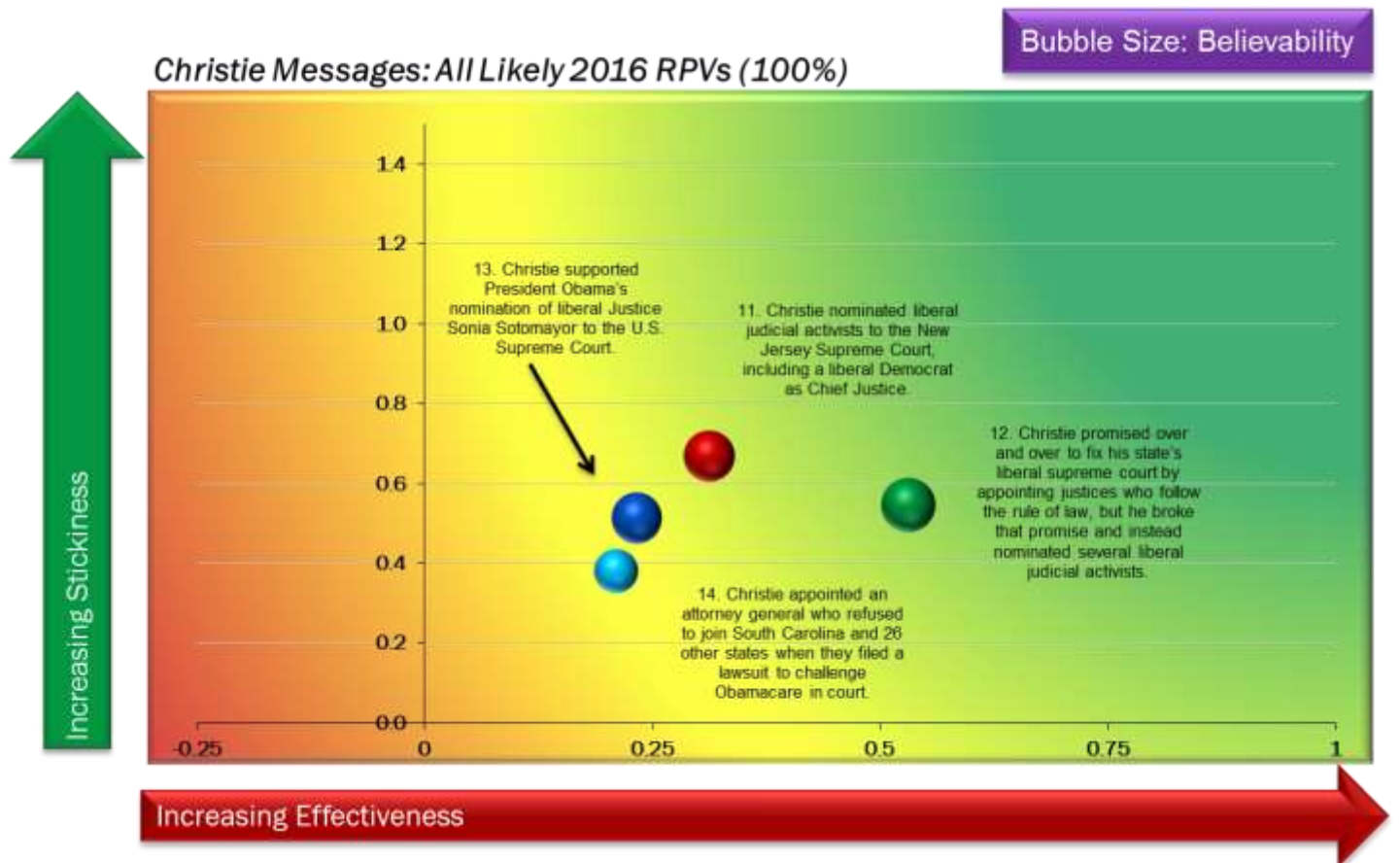
	<b>Initial</b>	<b>Informed</b>
<b>TOTAL FAVORABLE</b>	<b>46%</b>	<b>30%</b>
<b>TOTAL UNFAVORABLE</b>	<b>24%</b>	<b>49%</b>
1. Very favorable	20%	10%
2. Somewhat favorable	25%	20%
3. No opinion <b>DNR</b>	19%	18%
4. DK/Refused <b>DNR</b>	11%	2%
5. Somewhat unfavorable	12%	25%
6. Very unfavorable	11%	24%

16. What about the information you just heard about Chris Christie made the biggest impression on you?

**PROBE:** Is there anything else you just heard about Chris Christie that made an impression on you? **PROBE**  
**UNTIL NO MORE INFORMATION IS GIVEN**

**DO NOT READ CHOICES, ACCEPT MULTIPLE RESPONSES**

1.	Nominated liberal judicial activists to the New Jersey Supreme Court. Liberal Democrat as Chief Justice.	18%
2.	Promised over and over to fix his state's liberal supreme court by appointing justices who follow the rule of law. Broke that promise and instead nominated several liberal judicial activists.	15%
3.	Supported President Obama's nomination of liberal Justice Sonia Sotomayor to the US Supreme Court.	14%
4.	Appointed an attorney general who refused to join South Carolina and 26 other states when they filed a lawsuit to challenge Obamacare.	10%
5.	Other <b>CAPTURE VERBATIM</b>	9%
6.	DK/Refused <b>DNR</b>	43%



Now, I have just a few more questions for demographic purposes only....

17. And, Would you say you are a ROTATE Conservative, a Moderate, or a Liberal END ROTATION in your political beliefs?

IF CONSERVATIVE/LIBERAL, ASK:

And, would you say you are VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

<b>TOTAL CONSERVATIVE</b>	<b>77%</b>
<b>TOTAL LIBERAL</b>	<b>2%</b>

- |    |  |     |
|----|--|-----|
| 1. | Very Conservative  | 60% |
| 2. | Somewhat Conservative  | 17% |
| 3. | Moderate   | 18% |
| 4. | Libertarian  | 1%  |
| 5. | DK/Refused <span style="border: 1px solid black;">DNR</span> | 2%  |
| 6. | Somewhat Liberal   | 1%  |
| 7. | Very Liberal   | 1%  |

18. If you had to choose, would you more closely identify yourself as part of the traditional Republican Party, or would you identify more with the Tea Party movement?

- |    |  |     |
|----|--|-----|
| 1. | Traditional Republican Party                                 | 53% |
| 2. | Neither <span style="border: 1px solid black;">DNR</span>    | 8%  |
| 3. | DK/Refused <span style="border: 1px solid black;">DNR</span> | 6%  |
| 4. | Tea Party Movement   | 32% |

19. Many voters tend to fall into groups that reflect their overall values. Which of the following statements, if you had to choose just one, reflects what you, yourself think? RANDOMIZE

- |    |  |     |
|----|--|-----|
| 1. | A social conservative concerned about moral values, protecting the family, and pro-life. | 29% |
| 2. | An economic conservative concerned about jobs, economic growth, and debt.                | 38% |
| 3. | Both <span style="border: 1px solid black;">DNR</span>                                   | 29% |
| 4. | Other (specify) <span style="border: 1px solid black;">DNR</span>                        | <1% |
| 5. | DK/ Refused <span style="border: 1px solid black;">DNR</span>                            | 4%  |

20. What is the highest level of formal education you have completed?

- |    |  |     |
|----|--|-----|
| 1. | Less than high school graduate                               | 2%  |
| 2. | High school graduate   | 17% |
| 3. | Some College /Associates Degree                              | 32% |
| 4. | Bachelor's Degree  | 28% |
| 5. | Post graduate  | 18% |
| 6. | DK/Refused <span style="border: 1px solid black;">DNR</span> | 3%  |





21. And, which of the following categories best describes your annual household income? **IF REFUSED INITIALLY SAY:** I understand your hesitation. We use this information for demographic purposes only and do not keep any personal information about you or your family. Which of these broad income categories best describes your annual household income?

1.	Less than \$25,000	5%
2.	\$25,000 to less than \$50,000	12%
3.	\$50,000 to less than \$75,000	16%
4.	\$75,000 to less than \$100,000	12%
5.	\$100,000 to less than \$125,000	9%
6.	\$125,000 to less than \$150,000	3%
7.	More than \$150,000	6%
8.	DK/Refused <b>DNR</b>	37%

22. In what year were you born? **RECORD EXACT FOUR DIGIT RESPONSE; RECODE INTO CATEGORIES**

1.	18-24	2%
2.	25-34	8%
3.	35-44	11%
4.	45-54	17%
5.	55-64	21%
6.	65-74	22%
7.	75 or over	17%
8.	Refused <b>DNR</b>	3%

23. And, have you ever made a financial donation to the national, state or your local Republican Party?

1.	Yes	45%
2.	DK/Refused <b>DNR</b>	6%
3.	No	49%

24. And, have you ever volunteered for any Republican candidate?

1.	Yes	22%
2.	DK/Refused <b>DNR</b>	5%
3.	No	73%

25. Sex: **BY OBSERVATION**

1.	Male	50%
2.	Female	50%

26. Media Market: **PRE-CODE**

1.	Augusta	5%
2.	Charleston	17%
3.	Charlotte	6%
4.	Columbia	23%
5.	Greenville/Spartanburg	34%
6.	Myrtle Beach	11%
7.	Savannah	4%

27. Vote History: **PRE-CODE**

1.	0 of 4	1%
2.	1 of 4	22%
3.	2 of 4	31%
4.	3 of 4	28%
5.	4 of 4	18%

28. Congressional District: **PRE-CODE**

1.	CD 1	16%
2.	CD 2	16%
3.	CD 3	17%
4.	CD 4	17%
5.	CD 5	11%
6.	CD 6	9%
7.	CD 7	14%